

Services to the Education Industry

The economics of emergency management are changing; and Tidal Basin is committed to helping our nation's educational institutions better utilize preparedness resources to help plan for future incidents and disasters. Our experts are committed to a more secure future for students, educators, faculty, and staff.

Universities, colleges, and schools that are prepared for disruption consistently outperform those that try to respond with lack of previous planning efforts in place. Tidal Basin's dedicated team of preparedness experts provides top-tier training with tabletop exercises, emergency operations plans and maintaining the continuity of business operations when assessing the preparedness of an educational institution.

Nationally, education institutions are vulnerable to human-caused hazards, such as cyber attacks, civil unrest, and bomb threats, coupled with the need to conduct pre-planning for large sporting and special events on campuses. Any of these hazards can impact lives, property, and business operations at an education facility and underscore the importance of developing a pre-disaster program.

Enhancing Campus Resiliency

Tidal Basin's preparedness experts are committed to enhancing resilience across schools, colleges, and universities, and have extensive experience working with these campuses during all phases of emergency management.

Tidal Basin's services to educational facilities include:

- After-Action Reports
- Athletic Event and Sports Facilities Risk Management
- Business Continuity Planning
- Call / Contact Center Solutions
- Closeout and Audit Support Services
- Continuity of Operations (COOP) Planning
- Crisis Communication Planning
- Damage Assessments
- Emergency Management Program Assessments
- Emergency Operations Plan (EOP)
- Public Assistance
- Staff Augmentation
- Technology Solutions
- Threat and Vulnerability Assessments
- Training and Exercises



Preparedness



Response



Recovery



Mitigation





Our goals align with that of education facilities – to train, develop and implement programs that allow for a return to operations as quickly and safely as possible once an incident occurs.

Tidal Basin has partnered with campuses nationwide, ranging from large university systems to local, public schools, ensuring true collaboration and a complete understanding of what these facilities require to prepare for disruption. Our team understands the unique responsibilities that an educational institution faces and the nuance of enterprise risk management with diverse internal and external stakeholders. Together, we'll create a holistic culture of preparedness.

Here are a few of the institutions we have worked with:

**University of Miami
Miami, Florida**

Tidal Basin Government Consulting (Tidal Basin) has partnered with the University of Miami since 2006, working with the institution on an annual basis to review their Emergency Operations Plan (EOP), internal Standard Operating Procedures (SOP), and Continuity of Operations Plans (COOP), as well as long-term recovery processes to ensure the University is prepared for any event.

University of South Florida (USF)

Tidal Basin created custom incident command curriculum and training for USF senior officials and executive leadership. The curriculum facilitated an understanding of leadership responsibilities during any emergency affecting USF students, faculty, staff, or property.

**Sam Houston University
Huntsville, Texas**

Tidal Basin drafted the Sam Houston State University Business Continuity Plan (BCP) based on guidelines from Homeland Security Federal Continuity Directives, Federal Emergency Management (FEMA) programs, National Incident Command (NIMS), U.S. Department of Higher Education, and best practices of other businesses and universities. The BCP incorporates FEMA's all-hazards approach, ensuring that all possible scenarios are considered.

**Tulane University
New Orleans, Louisiana**

Tidal Basin provided services including researching Tulane's Accounting and Maintenance Departments' records and databases, versioning scopes, developing cost estimates and gathering supporting documentation for development of version packages for submittal to FEMA. Our team also compared anticipated scopes of work with actual purchases or repairs.



The University of Miami has been working with Tidal Basin for over 10 years. As their client, you get access to all their team members and resources, which has been very positive for the University.

Craig R. McAllister
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For more information on our program support, contact Tidal Basin today.



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