

Services to the Education Industry

At Tidal Basin, we're committed to enhancing preparedness for educational institutions, ensuring a resilient future for students, educators, and staff. Our tailored solutions address current and future challenges, adapting to the evolving landscape of emergency management.

Universities, colleges, and schools that are prepared for disruption consistently outperform those that try to respond with lack of previous planning efforts in place.

Nationally, education institutions are vulnerable to human-caused hazards, such as cyber attacks, civil unrest, and bomb threats, coupled with the need to conduct pre-planning for large sporting and special events on campuses. Any of these hazards can impact lives, property, and business operations at an education facility and underscore the importance of developing a strong emergency management program.

Enhancing Campus Resiliency

Tidal Basin's preparedness experts are committed to enhancing resilience across schools, colleges, and universities, and have extensive experience working with these campuses during all phases of emergency management.

Tidal Basin's services to educational facilities include:

- After-Action Reports
- Athletic Event and Sports Facilities Risk Management
- Business Continuity Planning
- Call / Contact Center Solutions
- Continuity of Operations (COOP) Planning
- Disaster Support Services
- Emergency Management Program Assessments
- Emergency Operations Plan (EOP) Development
- Staff Augmentation
- Strategic Planning and Program Development
- Technology Solutions
- Threat and Vulnerability Assessments
- Training and Exercises



Preparedness



Response



Recovery



Mitigation





Our goals align with those of education facilities - to train, develop and implement programs that allow for a return to operations as quickly and safely as possible once an incident occurs.

Tidal Basin has partnered with campuses nationwide, ranging from large university systems to local, public schools, ensuring true collaboration and a complete understanding of what these facilities require to prepare for disruption. Our team understands the unique responsibilities that an educational institution faces and the nuance of enterprise risk management with diverse internal and external stakeholders. Together, we'll create a holistic culture of preparedness.

Here are a few of the institutions we have worked with:

**Private Research University
Miami, Florida**

Tidal Basin Government Consulting (Tidal Basin) has partnered with a private research university since 2006, working with the institution on an annual basis to review their Emergency Operations Plan (EOP), internal Standard Operating Procedures (SOP), and Continuity of Operations Plans (COOP), as well as long-term recovery processes to ensure the University is prepared for any event.

**Public Research University
Huntsville, Texas**

Tidal Basin drafted the University's Business Continuity Plan (BCP) based on guidelines from Homeland Security Federal Continuity Directives, Federal Emergency Management (FEMA) programs, National Incident Command (NIMS), U.S. Department of Higher Education, and best practices of other businesses and universities. The BCP incorporates FEMA's all-hazards approach, ensuring that all possible scenarios are considered.

**Public Research University
Manhattan, Kansas**

Tidal Basin assisted a public research university with conducting a comprehensive assessment of its emergency management program and supporting technologies. The resulting analysis and the development of a strategic roadmap bolstered readiness and resilience for future emergencies and matured its all-hazards emergency management program.

**Private Research University
New Orleans, Louisiana**

Tidal Basin provided services including researching the University's Accounting and Maintenance Departments' records and databases, versioning scopes, developing cost estimates and gathering supporting documentation for development of version packages for submittal to FEMA. Our team also compared anticipated scopes of work with actual purchases or repairs.

**Public University
Tampa, Florida**

Tidal Basin created custom incident command curriculum and training for the University's senior officials and executive leadership. The curriculum facilitated an understanding of leadership responsibilities during any emergency affecting the University's students, faculty, staff, or property.



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We have been working with Tidal Basin for over 10 years. As their client, you get access to all their team members and resources, which has been very positive for the University.

Craig R. McAllister
Executive Director
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For more information on our program support, contact Tidal Basin today.



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