

# Private Sector Support

**Tidal Basin is a comprehensive, all-hazards company focused on providing preparedness, response, and mitigation consulting services. Our expert staff of emergency management, technology, and logistics professionals provide the preparedness and response experience that you need to deploy your staff, products, and technologies safely and effectively to any incident.**

## Preparedness Services

### Training

Customized training solutions are fundamental to ensure operational success and continuity of services. Through curriculum development, computer-based training, or just-in-time field delivery, Tidal Basin can bolster the capabilities of your own team and the responders you support in the field.

### Exercises

Homeland Security Exercise and Evaluation Program (HSEEP) aligned exercises are vital to preparedness. Our Master Exercise Practitioners develop realistic exercises that provide effective learning opportunities for your team, as well as business development opportunities for your services. Post-exercise after-action reports document strengths and challenges and provide recommendations for future improvement.

### Assessments

Comprehensive assessments benchmark readiness, and include reviewing emergency communication hardware, software, plans, and training capabilities. Our expert team can help you get ahead of your clients' needs by assessing their current state and developing

an improvement plan that includes your technologies. An after-action report can also be conducted to document your team's or client's response to a specific incident and outline recommendations for the future.

### Planning

Tidal Basin has developed comprehensive plans for local and state governments, educational institutions, healthcare facilities, and private sector clients, including continuity and emergency operations, cyber resiliency, long-term recovery, and hazard mitigation. We can help you get the most out of your client relationships by developing plans that incorporate the use of your technologies and services before, during, and in the aftermath of an emergency or disaster.



## Response Services

Responding to an emergency or disaster requires urgency, strategy, and immediate action to gain control of the situation, re-establish critical communication, and coordinate efforts. Whether it's a natural, technological, or human-caused incident, most communities may be overwhelmed within the first few minutes.

Tidal Basin's team of experts have firsthand experience supporting and responding to emergencies of every kind. Our full-time emergency managers, "TB Technologists," and logistics professionals are supplemented by a national cadre of over 2,000 qualified personnel ready to deploy at a moment's notice.

We understand the importance of the various components of emergency response, such as proper program management, resource management and logistics, and staff augmentation that supports local emergency managers, first responders, state operations and officials, and most importantly, the residents and visitors of the impacted communities.

## Response Capability Development

Tidal Basin will work with you to codify your response procedures and maximize your response efforts. Development of process maps, field response guides, accountability and reporting tools, and custom training are all critical pieces to ensure the continuity and scalability of your response.

## Staff Augmentation and Resource Management

During and after an emergency, Tidal Basin will fill in exactly where you need us, so you can continue to deliver the services your customers expect, and your critical team members can return to their work. Our services are scalable, from single emergency management customer liaisons and subject matter experts to full management of personnel, equipment, and response leadership. Operating as an extension of your team, our experienced team includes emergency managers, technologists, retired FEMA alumni, debris monitoring experts, mappers, pilots, and former municipal and state officials with the knowledge and skill sets to respond as soon as the need arises.

## Case Studies

### Florida Department of Emergency Management (FDEM) Hurricane Ian Starlink Deployment

The Tidal Basin team deployed and supported satellite communications, ensuring continuity of operations and response support to government and first-responder locations. In addition, communications units provided the ability for essential businesses to reopen to the public.



### Vaccine Program Management Services, FDEM and Florida Digital Services (FDS)

We provided program management support to FDEM and FDS for the State of Florida's vaccine program. To meet the mission, Tidal Basin deployed more than 160 field staff to support the state and counties manage the vaccine distribution end-to-end process.



### Northern Virginia Emergency Response System (NVERS) Silver Line Coordination Tool

Tidal Basin worked with NVERS to develop a plan/tool that provides guidance to command level officers and managers when responding to an incident involving the Silver Line, Dulles Toll Road/Dulles International Airport Access Highway (DTR/DIAAH) and beyond. We also developed and provided training.



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Tidal Basin has a national cadre of

**2000+**

ready to deploy in any emergency

For more information on our program support, contact Tidal Basin today.



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