

In the face of constantly evolving cybersecurity threats, state and local governments must prioritize robust cybersecurity strategies. These measures are crucial for safeguarding sensitive data and critical infrastructure, while effectively managing and minimizing systemic cyber risk.

Tidal Basin is dedicated to ensuring your organization is prepared to withstand and respond to cyber threats. Our role is to help you navigate through the complexities of the State and Local Cybersecurity Grant Program (SLCGP), providing ripe opportunities for your organization to reinforce its cybersecurity infrastructure and protect its stakeholders.

## **SLCGP Services**

SLCGP Cybersecurity Plan Development and Updates – Whether you're starting from scratch or updating an existing plan, we ensure it not only meets Federal Emergency Management Agency (FEMA) and Cybersecurity Infrastructure Security Agency (CISA) strict requirements but also aligns with your program's needs and your state's vision. Our approach offers you a customized, effective cybersecurity strategy.

## **Stakeholder Coordination and**

**Engagement** – We facilitate key stakeholder discussions, including leaders and SLCGP program recipients, and craft and distribute communication such as webinars, websites, and educational content to promote the SLCGP, allowing you to concentrate on the broader vision.

## **Cyber Incident Response Annex**

**Development** – We guide the development of a straightforward, non-technical Annex by leading your stakeholders through a structured planning process, resulting in a comprehensive plan that outlines proactive measures for cyber incident preparedness, response, and recovery.

Vendor Coordination and Shared
Services Planning – Identifying the
right vendors is crucial for the successful
execution of your SLCGP plan. We
streamline this process, handling the
intricate discussions needed to build statelevel shared services from the ground up,
ensuring scalability and efficiency.

**Data Modeling** – Compelling visuals and mapping tools help you visualize the broader impact and outreach of your program's initiatives, providing clear, actionable insights into the effectiveness of your efforts.

Cybersecurity Exercise Design and Facilitation – Creating and leading non-technical, discussion-based exercises to evaluate your plan, we involve diverse stakeholders with varying levels of cybersecurity knowledge, to foster a unified understanding of expectations, capabilities, and actions necessary during an incident.



Since 2022, the SLCGP has provided funding to eligible entities to address cybersecurity risks and threats where it is needed most: at the local level. Through the SLCGP, Tidal Basin can help your organization unlock funding to bolster its cybersecurity posture.

Be stronger than before

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Tidal Basin, alongside our affiliate TB Technologies, is here to support your SLCGP planning and implementation needs with tailored, effective solutions that streamline your cybersecurity efforts, making complex coordination seamless.

With a focus on stakeholder coordination and engagement, our efforts extend to:

- Organizing SLCGP Planning Committees, Cybersecurity Councils and existing cyber task forces.
- Interdepartmental collaboration across state agencies.
- Engaging with local governments, school districts, and other key groups targeted by your SLCGP program.
- Meeting facilitation with FEMA, CISA and other federal agencies.

## Case Study: Tidal Basin helps a state build the foundation of their SLCGP

Working alongside a state's IT and emergency management agency, and under the guidance of their SLCGP Planning Committee, Tidal Basin supported the development of their SLCGP Cybersecurity Plan. FEMA and CISA approved the plan, which enabled the state's participation in this first-of-its-kind national grant program.

We are now helping the state implement this program by providing project initiation, administration, and management. Our work includes creating and implementing an outreach strategy to educate state and local entities about government cybersecurity offerings approved under the Cybersecurity Plan.

We are also supporting on various fronts, including identifying, selecting, contracting, and managing third-party vendors for shared services and providing SLCGP grant support. Additionally, we are maintaining the state's SLCGP Cybersecurity Plan and providing regular progress reports on its implementation.

For more information on our program support, contact Tidal Basin today.



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\$374 million

SLCGP Funding Available for Fiscal Year 2023



The World's Critical Infrastructure Suffered

Cyber Attacks

Every Second in 2023\*



**\$10.5** trillion

Annual Expected Cybercrime Costs by 2025



 $<sup>*\</sup> https://securitytoday.com/Articles/2024/01/29/World-Critical-Infrastructure-Suffered-13-Cyber-Attacks-Every-Second-in-2023.aspx. \\$